

# WELCOME TO THE PlanQAC 2021 ECONOMIC DEVELOPMENT & TOWN PLANNING WORKSHOP!

We'll begin in just a few minutes!

All participants are muted, so if you want to comment, please use the hands up or chat function.

To find the hands up and chat function, hover your mouse over the bottom of the window. These circles should appear. The chat function is the speech bubble and the person with is the participant function where you'll find the hands up.

The hands up function is under participants. There's a little hand in the bottom right corner. Use this function to be unmuted by the host to comment or ask a question.

The screenshot shows a Zoom meeting interface with several annotations in orange boxes:

- Mute/Unmute**: Points to the microphone icon in the top toolbar.
- Open Chat**: Points to the speech bubble icon in the top toolbar.
- Leave Event**: Points to the red 'X' icon in the top toolbar.
- Participants**: Points to the participants icon in the top toolbar.
- Enter comments/questions here**: Points to the chat input field.
- Hands up function**: Points to the hands up icon in the bottom right corner, which is circled in red.

The interface also shows a 'Chat' window with a 'To:' dropdown set to 'Host' and a 'Participants' window showing a list of participants including Dale Grey (Host) and AutoRegister jemma.pearl@ecodev.vic.gov.au (me).



# PlanQAC 2021

QUEEN ANNE'S COUNTY 2021 COMPREHENSIVE PLAN



SPECIAL TOPIC WORKSHOP

ECONOMIC DEVELOPMENT & TOWN PLANNING

APRIL 1, 2021 1:30-3:30PM



# WELCOME, INTRODUCTIONS & ICEBREAKERS

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# POLL #1

## Where do you live?

- Barclay (town)
- Centreville (town)
- Chester (community)
- Church Hill (town)
- Grasonville (community)
- Kent Narrows (community)
- Millington (town)
- Queen Anne (town)
- Queenstown (town)
- Stevensville (community)
- Sudlersville (town)
- Templeville (town)
- Queen Anne's County (not in a listed town/community)
- I only work in Queen Anne's County
- I live and work outside Queen Anne's County



# POLL #2

## How long have you lived (or worked) in QAC?

- Less than 1 year
- 1-5 years
- 6-10 years
- More than 10 years
- I don't live (or work) in Queen Anne's County



# Ground Rules

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- Start and end on time
- Stay on topic
- Focus on issues, not personalities
- Speak up – everyone contributes
- Be open to new ideas
- Workshop will be recorded and posted online (along with chat comments)

**All participants are muted to reduce background noise. Raise your hand to be unmuted!**



# TODAY'S AGENDA

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- Overview of Comprehensive Planning
- Comprehensive Plan Update Process
- Group Discussions
- Next Steps
- Q&A



# What is a Comprehensive Plan?

## Project Purpose

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- Community-guided vision for growth and preservation over the next 20 years
- Showcase of assets and areas for improvements
- Practical roadmap to achieve identified vision and goals
- Coordinates local planning efforts
- Fulfills State of Maryland requirement

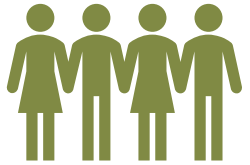




# What is in a Comprehensive Plan?

Topics to be explored in PlanQAC

## Community Vision



Demographics



Community Facilities  
& Services



Land Use



Environmental  
Resources



Transportation



Historic & Cultural  
Resources



Economic  
Development



Housing



Town Planning



Community Plans



# How are Elements Addressed/Updated?



Update Existing Plan &  
Conditions

Incorporate New Vision,  
Goals & Objectives

Create New Implementation  
Strategies



# Why Update the Comprehensive Plan?

## Project Purpose

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- Things in the natural and built environment change
- Local priorities and vision change with time
- Strategies to achieve identified vision and goals have to be adjusted
- Required by the State of Maryland



# Project Scope

What is the process of updating a comprehensive plan?



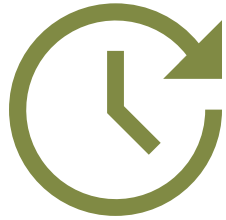


# How are you involved?

Community Engagement + Input = Success



Community  
Survey



Visioning  
Workshops



Special Topic  
Workshops



Questions of  
the Week



Public  
Comment





# ECONOMIC DEVELOPMENT & TOWN PLANNING DISCUSSIONS

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# Economic Development

What's included?

- Vision
- Guiding Principles
- Legislative Background
- Best Practices, Tools & Techniques
- Goals, Strategies & Actions
- Workforce & Employment
- Economic Centers
- Tourism
- Organizations, Programs & Resources



# Town Planning

## What's included?

- Vision
- Guiding Principles
- Legislative Background
- Best Practices, Tools & Techniques
- Goals, Strategies & Actions
- County-Town Planning Relationship
- Plan Consistency & Implementation
- Regional Council of Governments
- Town Profiles & Municipal Growth





# POLL #3

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Thinking about economic development:

**What type of businesses or tourist attractions  
would you like to see in QAC?**



# Discussion #1

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## Economic Development Assets & Needs

What are QAC's greatest assets in terms of  
Economic Development and Tourism?

What are QAC's greatest Economic Development and Tourism needs?



# Discussion #2

## Economic Development & Tourism Vision

The VISION is that Life in Queen Anne's County will offer a variety of opportunities for family living, business development and employment with an economic balance between residential and non-residential land uses.

- Economic prosperity will be achieved through a mix of commercial, industrial, maritime, agricultural and tourism endeavors, each undertaken with sensitivity to the natural environment.
- The high quality of life expected by residents will be realized through attracting and retaining businesses that encourage agriculture, seafood and maritime industries, tourism and outdoor sports, small businesses and high-tech enterprises.
- Our rural character will be maintained by directing housing and business growth to existing communities allowing the preservation of agriculture, trees, parks, open space and environmentally sensitive and natural areas consistent with other Plan Elements.



# Discussion #3

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## Town Planning Assets & Needs

What are QAC's greatest assets in terms of its Towns and Town Planning?

What are QAC's greatest Town Planning needs?



# Discussion #4

## Town Planning Vision

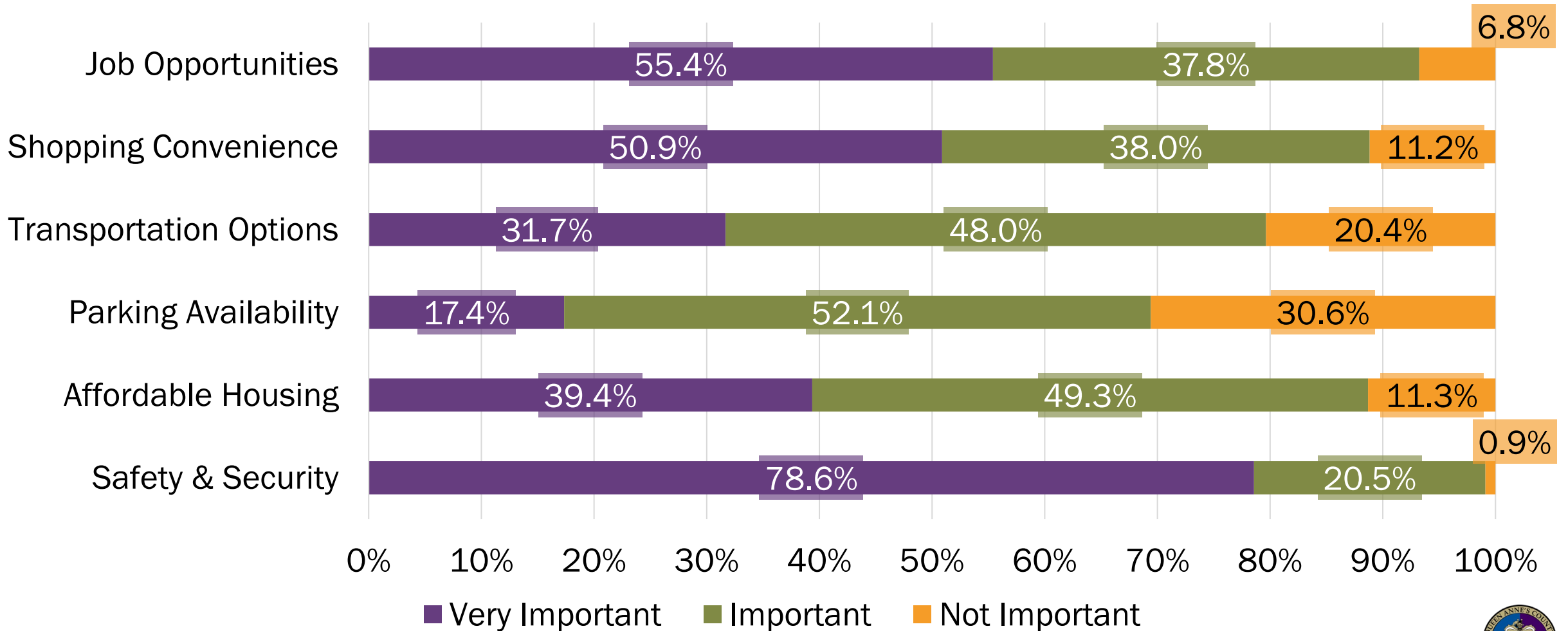
The VISION for the future of incorporated municipalities within Queen Anne's County is to maintain and enhance communities across the County as great places to live and work through working collaboratively for the purpose of:

- Improving the quality of life in all communities through effective and strategic land use planning and regulation;
- Developing partnerships, in the area of shared resources, that identify and implement solutions in the best interest of residents and other stakeholders;
- Providing and maintaining adequate community facilities, infrastructure and services; and
- Maintaining small town/community atmosphere.



# What We've Heard

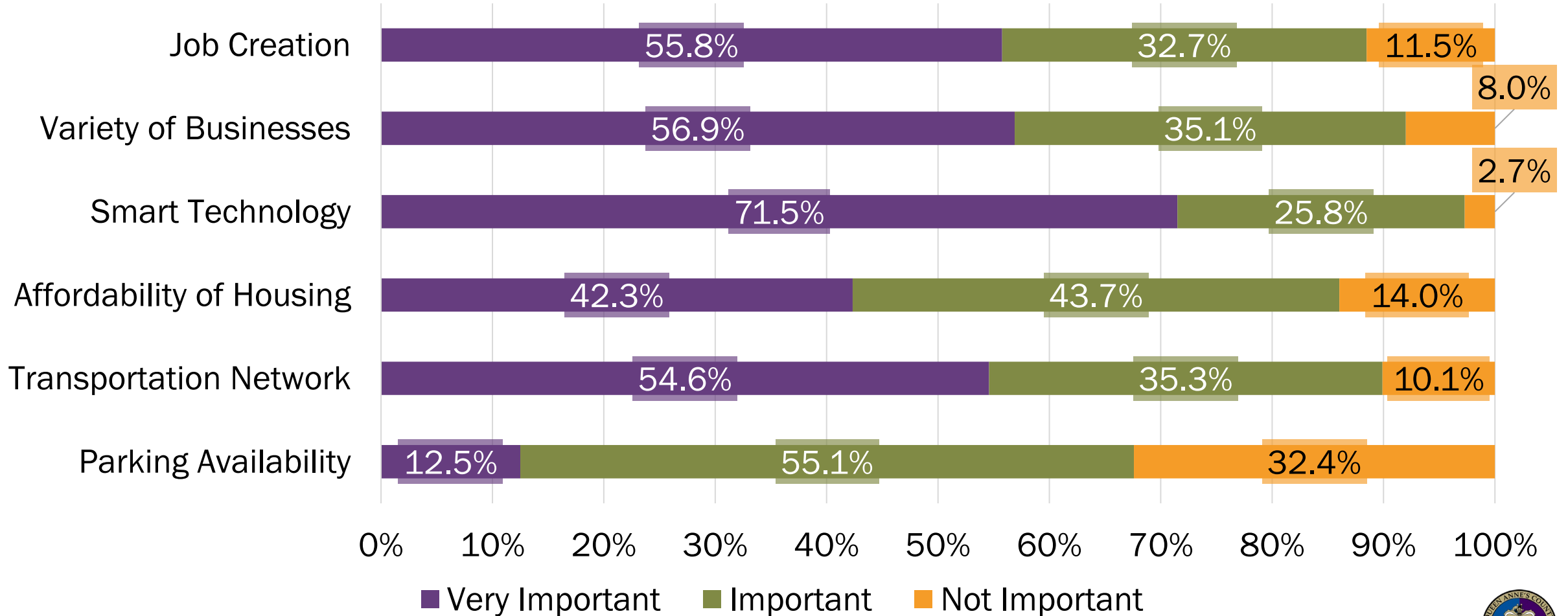
## Importance of Economic Development to Quality of Life





# What We've Heard

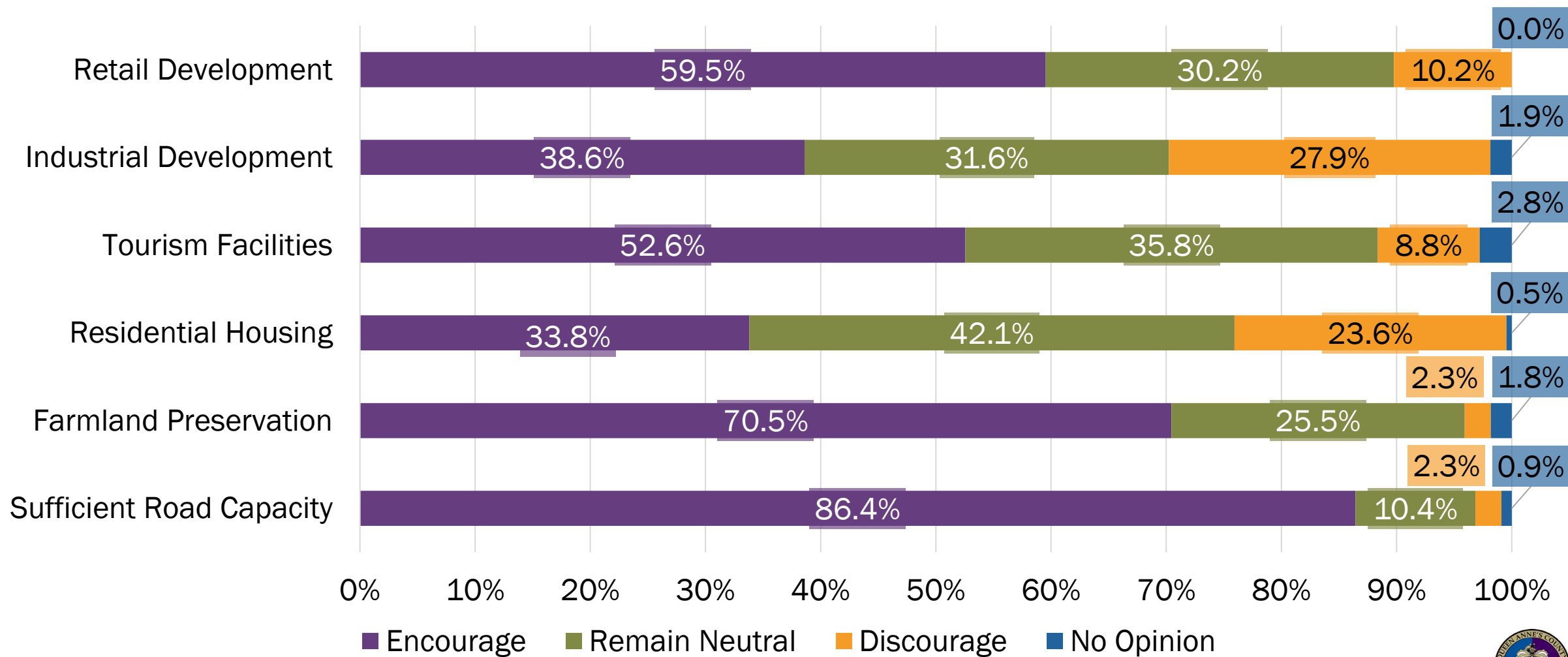
## Importance of Economic Development to Future Development





# What We've Heard

## What role should QAC Officials take regarding economic development?

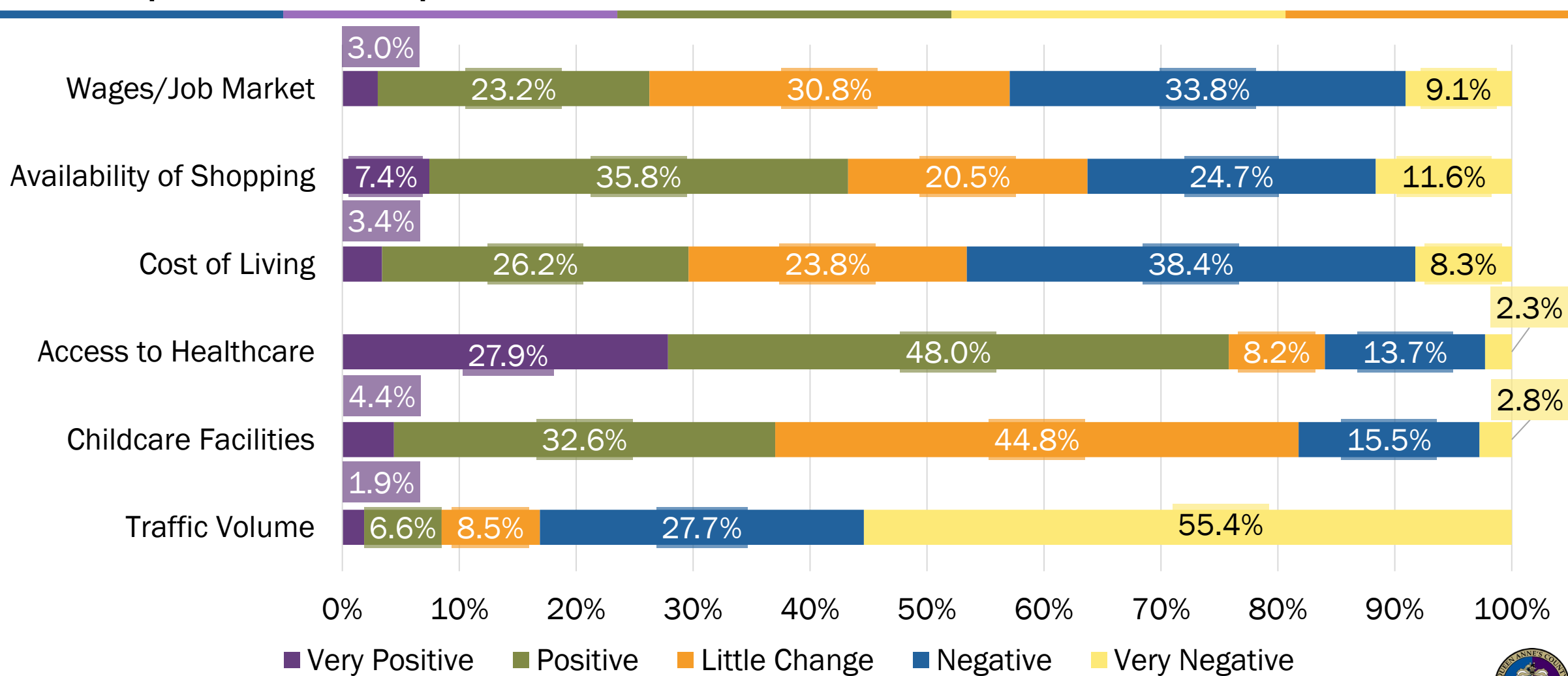






# What We've Heard

## Local Impacts of Development





# ECONOMIC DEVELOPMENT

## Components

- Workforce & Employment
- Workforce Development
- Economic Centers
- Tourism
  - Historic & Cultural Tourism
  - Agritourism & Ecotourism
  - General
- Organizations, Programs & Resources

## Discussion

**What goals should be accomplished within the next 10 years?**

**What projects or actions should take place?**



# TOWN PLANNING

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## Components

- County-Town Planning Relationship
- Plan Consistency & Implementation
- Regional Council of Governments
- Town Profiles
- Municipal Growth

## Discussion

**What goals should be accomplished within the next 10 years?**

**What projects or actions should take place?**



# NEXT STEPS



# Next Steps

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- Check out PlanQAC website
- Sign up for project updates
- Respond to Questions of the Week
- Attend future workshops and meetings
- Provide comments on document drafts through the website
- Tell your friends and family!
- **Continue to send us comments or questions!**

## SCHEDULE

*Technical Committee (working sessions with County Staff) are also being held.*

Schedule updated March 10, 2021

Dates may change at the direction of QAC Staff or Planning Commission.

Biweekly schedule updates will be issued noting any changes to the schedule.



https://www.qacplan2021.com

The screenshot shows the homepage of the Queen Anne's County Comprehensive Plan 2021 website. The header features the county seal on the left, the title "QUEEN ANNE'S COUNTY Comprehensive Plan Update - Plan QAC 2021" in the center, and a navigation menu on the right with links: Home, About, Resources, Get Involved, FAQs, and Contact/Feedback. Below the header is a horizontal bar with four buttons: Upcoming Meetings, Join Mailing List, Question of the Week, and Draft Documents. The main content area is split into two columns. The left column, titled "Upcoming Events!", lists "Special Topic Workshops: February 24, March 4 & 17" and "Planning Commission Meeting: Status update and review of Environment and Transportation chapters. March 11 at 8:45 am", with a "MORE INFO" button below. The right column features a large landscape photograph of a sunset over a golf course. Three orange callout circles are overlaid on the image: one around the "Latest Plan QAC Events Scheduled" text in the top header, one around the "Contact/Feedback" link in the navigation menu, and one around the "Upcoming Events!" section on the left.

Latest Plan QAC Events Scheduled

QUEEN ANNE'S COUNTY  
Comprehensive Plan Update - Plan QAC 2021

Home About Resources Get Involved FAQs Contact/Feedback

Upcoming Meetings Join Mailing List Question of the Week Draft Documents

## Upcoming Events!

Special Topic Workshops:  
February 24, March 4 & 17

Planning Commission Meeting:  
Status update and review of Environment and Transportation chapters.  
March 11 at 8:45 am

MORE INFO



# Q&A





# THANK YOU FOR PARTICIPATING!



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<https://www.qacplan2021.com/>